

MARC BY MARC JACOBS

2009 Fall/Winter Women's & Men's Collection

The Marc by Marc Jacobs Fall/Winter 2009 Collection takes a more sophisticated viewpoint on late 1970's and 80's street style. Timely updates to classic vintage influences lead to more grown-up sensibilities as our hip Marc by Marc girls get ready for the Fall season.

Divorced from the coquettish main line, the collection proposes a light ocher and brown palette with an accent of jewel tones of purple, red, green and teal which are highlighted with gold details, Marc adopts a clean approach to this season's pattern design that fits well into the retro preppy style. Plaid of various sizes hit the centre stage, among them the intellectual Argle, simple and straight forward "Multi Abbey Plaid" and "Molten Lava Sketched Plaid". Stripe is another motif. Rainbow stripes appear on sweaters, dresses, scarves and tights. For the brand's most famous printed tee, look for "Forest Friend Tee", "Patchwork Cat Tee", "Cloud Nine Tee" and "Houndstooth Miss Marc Tee" in this season.

Loose fit and the brand's signature mix & match style are keys to this collection. Scarf, leg warmer, tights and hiking sneakers are ingeniously used to dress the carefree student in you. Pointy shoulder is another highlight of the collection. By blending 80s quintessential structured shoulder and feminine puffy sleeves, the designer proposes an exquisite twist to the highly wearable dresses. Colored leggings are also must-have of the season. Wear with clean-cut one-piece or playful A-line skirt to give femininity a vivacious and girlish interpretation.

Creative juice flows sumptuously at Marc Jacobs. Each season, the brand proposes an array of ingenious designs. In the season's men's collection, retro preppy reigns. Effortless, clean pieces dominate the collection. Blazers and trousers are matched with printed shirts and striped muffles, proposing an exquisite, women-envied aesthetic. Wear with the popular "Factory Tee", "Boy Tee", "Mr. Marc Tee" and "Fireworks Tee" to bring out the little boy in you.

Company Background

Born in 1963, Marc Jacobs has established his first store since 1997 in New York and won the heart of fashionistas. Later in the spring of 2000, the first bag collection was launched and immediately received with the highest praise. Today, this world renowned fashion designer has had products sold across the world, representing premier quality, chic and elegance.

Store Addresses

Shop B17B-B20B, The Landmark, Central	Tel:2868 9782
Shop 206, The Mall, Pacific Place, Admiralty	Tel:2918 0812
G01 & S07, 9 Kingston Street, Causeway Bay	Tel:2882 6217
1-08B, 1/F., SOGO Department Store, Causeway Bay	Tel:2831 4602
Shop G318, Gateway, Harbour City, Tsim Sha Tsui	Tel:2956 0886
Shop 13, LG1, Festival Walk, Tat Chee Ave, Kowloon Tong	Tel:2777 7101
Lane Crawford - IFC, Central	Tel:2118 7603
Lane Crawford - Times Square, Causeway Bay	Tel:2113 0059
Lane Crawford - Canton Road, Tsim Sha Tsui	Tel:2113 1001
Shop 2831, The Shoppes at Four Seasons, Cotai Strip@	Tel:853 2899 8976

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